Crowdfund Project Report

Observations:

1. The dataset foremost portrays that most of the projects funded through crowdfund tend to be successful
2. We can observe the popularity of the parent category based on the number of projects funded.
   1. The most popular crowd funding projects are in the theatre category.
   2. While the least popular are in the journalism category
   3. However, all projects in this parent category have been successful
3. Our second sheet also indicates the sub-category and what is a more popular crowdfunding project. Giving a better insight into the popular niche category.
4. One can also observe that most projects tend to be started either in the beginning of summer or towards the end of fall.

Limitations:

1. Since the data is more numerical there are qualitative restrictions.
   1. We can draw statistical conclusions however drawing a more qualitative conclusion is more difficult as this data set does not provide us more in-depth reasoning for the said outcome of the projects.
   2. We are also limited in the reasons for Failure and cancelations thus not. Providing a fuller picture of the data

What can be added:

1. Adding the data of when the project ended can help us decide whether the length of the project has any effect on the outcome of the project.
2. Chart outlining the backers count can help us understand if the number of backers has an impact on the outcome and the amount pledged.
3. Also knowing the relative outcome of each category can provide a better understanding of whether certain categories are better suited to start a project in.